



4th Annual  
**Strut  
 Your  
 Mutt!**  
 Halloween Pageant

# Sponsorship Opportunities

Benefiting the animals at:



CARING FOR CREATURES  
 A No-Kill Animal Sanctuary

352 Sanctuary Lane  
 Palmyra, VA 22963  
 434-842-2404

[www.CaringForCreatures.org](http://www.CaringForCreatures.org)  
[www.StrutYourMuttHalloweenPageant.org](http://www.StrutYourMuttHalloweenPageant.org)

Email: Mary: [CFCHome1@gmail.com](mailto:CFCHome1@gmail.com)  
 Jaleen: [jjtocco@yahoo.com](mailto:jjtocco@yahoo.com)  
 Patty: [ppmnva97@gmail.com](mailto:ppmnva97@gmail.com)

## \$5,000 - Presenting Sponsor

- Your logo on all promo materials (postcard, event program, posters)
- Logo on the CFC & Strut Your Mutt websites
- Separate banner on display at event
- Receive two event t-shirts
- Mention on radio promo spots
- Honorable mention by MC @ event
- Include your company's printed info, coupons, etc. in participants' goodie bags

## \$2,500 - Diamond Sponsor

- Your logo on all promo materials (postcard, event program, posters, banner @ event)
- Logo on the CFC & Strut Your Mutt websites
- Receive one event t-shirt
- Mention on radio promo spots
- Honorable mention by MC @ event
- Include your company's printed info, coupons, etc. in participants' goodie bags

## \$2,000 - T-Shirt Sponsor

- Your logo on all promo materials (event program, and banner @ event)
- Your logo (exclusively) on back of event t-shirt
- Logo on the CFC & Strut Your Mutt websites
- Receive five event t-shirts
- Honorable mention by MC @ event
- Include your company's printed info, coupons, etc. in participants' goodie bags

## \$1,000 - Gold Sponsor

- Your logo on all promo materials (postcard, posters, banner @ event)
- Printed logo in event program
- Include your company's printed info, coupons, etc. in participants' goodie bags
- Honorable mention by MC @ event
- Logo on the CFC & Strut Your Mutt websites

## \$700 - Goodie Bag Sponsor

- Your logo on one side of goodie bag
- Logo on the CFC & Strut Your Mutt websites
- Logo in event program & on banner at event
- Honorable mention by MC at the event
- Include your company's printed info, coupons, etc. in participants' goodie bags

## \$500 - Silver Sponsor

- Your logo on event posters and event banner
- Printed logo in event program
- Include your company's printed info, coupons, etc. in participants' goodie bags
- Logo on the CFC & Strut Your Mutt websites

## \$250 - Bronze Sponsor

- Printed logo in event program & on event banner
- Include your company's printed info, coupons, etc. in participants' goodie bags
- Logo on the CFC & Strut Your Mutt websites

## PRIZE SPONSOR

Provide one or more prizes for Costume Contest

- Logo in event program
- Include your company's printed info, coupons, etc. in participants' goodie bags
- Announcement by MC at time of prize presentation